



RUFF TUFF[®]

AMERICA'S FINEST CUSTOM SEAT COVERS FOR CARS, TRUCKS, SUVs & UTVs SINCE 1976



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EXOTICS

2023 Ford F-150 Raptor
Insert: Red Ostrich **Trim:** Black Ostrich



2021 GMC Sierra 2500
Insert: Diamond Quilted Flint Carbon Fiber
Trim: Black Carbon Fiber



CARBON FIBER

2020 Ford F-350
Insert: Diamond Quilted Red Carbon Fiber
Trim: Black Ostrich



2004 Toyota Matrix
Insert: Mossy Oak® Shadow Grass Blades® **Trim:** Ebony Croc



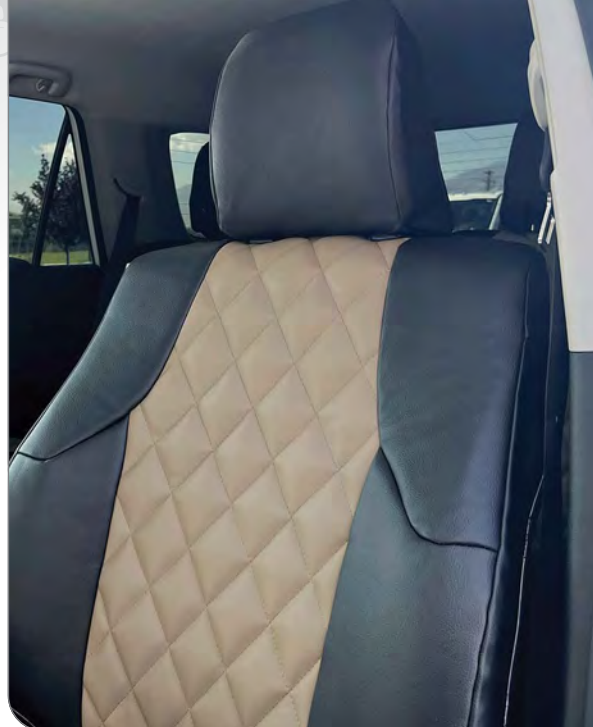
2018 Toyota Tacoma
Insert: Black Carbon Fiber **Trim:** Goldberg Camo™ Arcticlon™



SOF-TOUCH

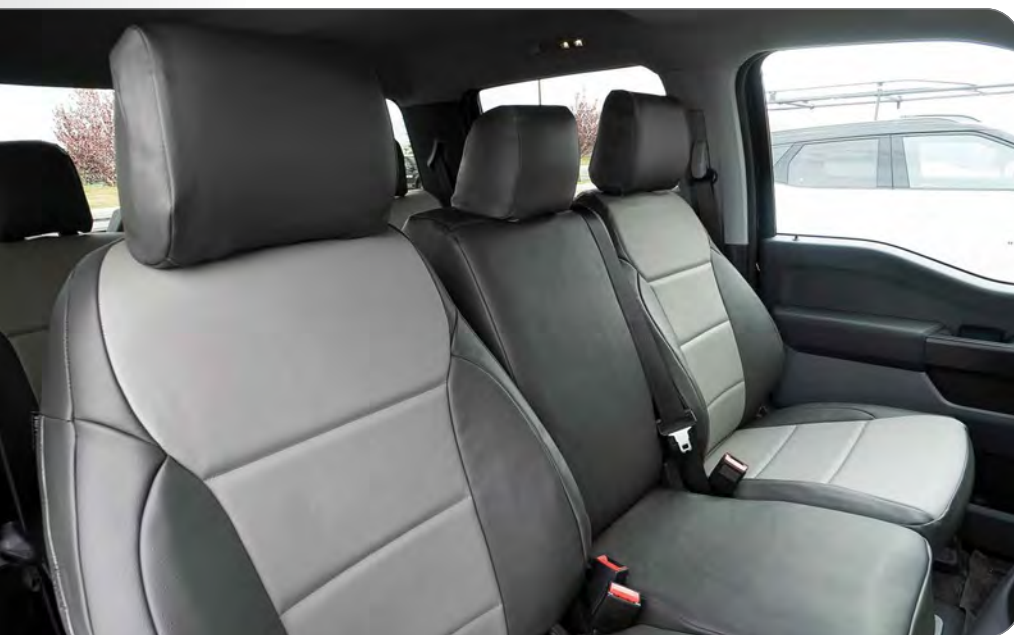
2018 Ram 2500

Insert & Trim: Brown Sof-Touch



2021 Toyota 4Runner

Insert: Diamond Quilted Sandstone Sof-Touch
Trim: Black Sof-Touch



2021 Ford F-150

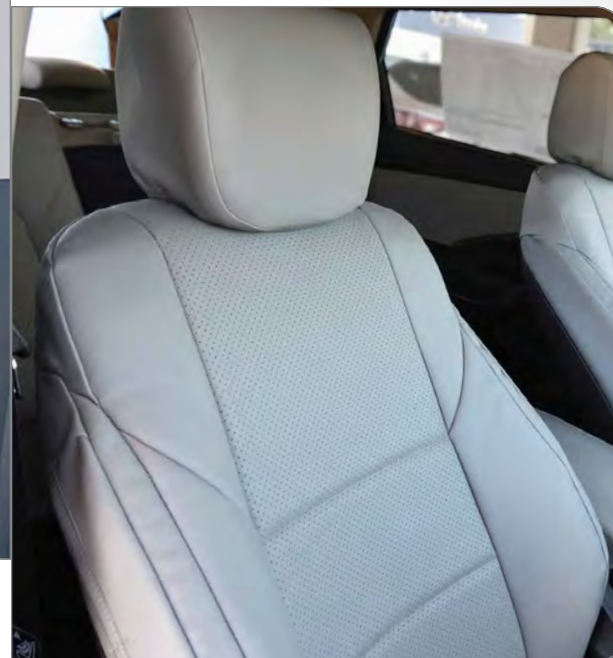
Insert: Med. Gray Sof-Touch **Trim:** Charcoal Sof-Touch

PERFORATED SOF-TOUCH

*Used for Inserts only.

2013 Hyundai Santa Fe

Insert: Med. Gray Perf. Sof-Touch
Trim: Med. Gray Sof-Touch



2019 Ford F-350

Insert: Diamond Quilted Black Perf. Sof-Touch
Trim: Kypetek® Typhon™



CAMO



2018 Ford F-150 **Insert:** Charcoal Ostrich **Trim:** TrueTimber® Viper Urban

CAMO



2014 Ford F-150 **Insert & Trim:** Mossy Oak® Shadow Grass Blades®



2021 Ford F-250
Insert: Diamond Quilted Sandstone Ostrich
Trim: Goldberger Camo™ Bone N Stone™

2019 Ford F-250 Crew Cab
Insert: Diamond Quilted Brown Sof-Touch **Trim:** Multicam®



DURA EZ-CARE

2013 Honda CR-V

Insert: Navy Dura EZ-Care

Trim: Silver Gray Dura EZ-Care



2023 Toyota 4Runner

Insert: Goldberg Camo™ Arctikon™

Trim: Black Dura EZ-Care



2021 Ford F-250

Insert: Silver Gray Dura EZ-Care

Trim: Black Dura EZ-Care

TUFF SUEDE

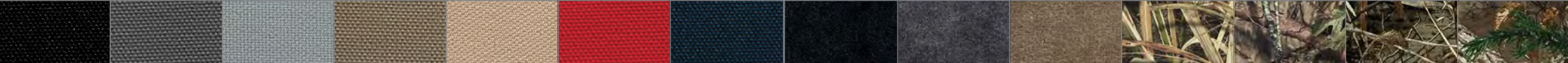
2014 Ford F-150

Insert: Black Tuff Suede

Trim: Realtree® Max-5 HD® Tuff Suede



2018 Subaru Impreza **Insert & Trim:** Tan Tuff Suede



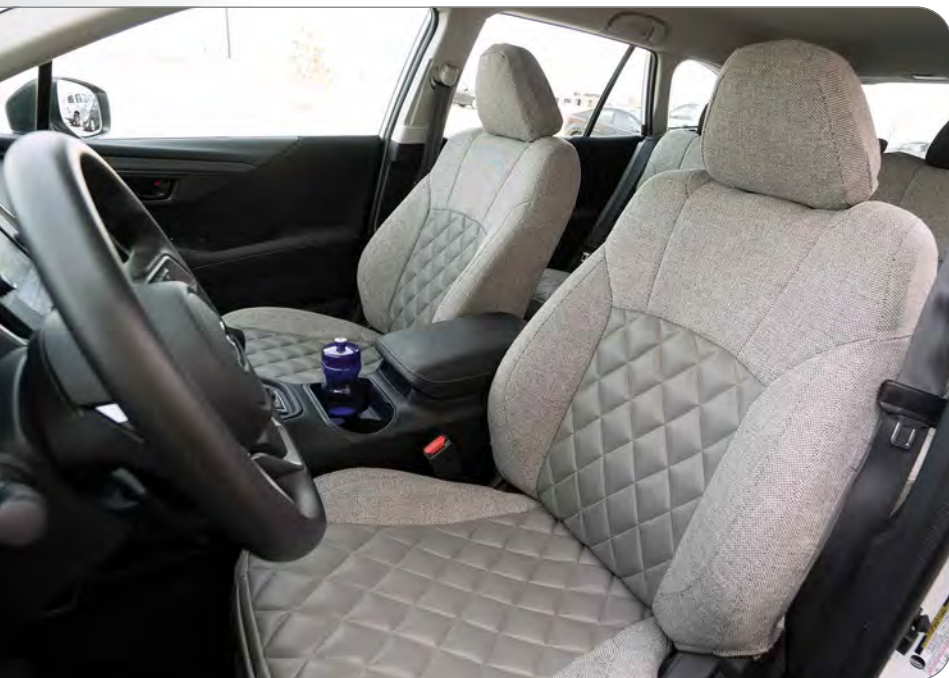
VELOUR & TWEED

2004 Jeep Grand Cherokee
Insert: Charcoal Gray Stripe Velour
Trim: Charcoal Gray Solid Velour



SADDLE BLANKET

2022 Chevy Silverado 2500
 Black Saddle Blanket



2021 Subaru Outback
Insert: Diamond Quilted Med. Gray Sof-Touch
Trim: Light Gray Tweed

2015 Ford F-150
 Dark Red Saddle Blanket



UTV SEAT COVERS

2019 Can-Am Defender XMR
Insert: Mossy Oak® Break-Up Country™
Trim: Black Carbon Fiber



We make UTV seat covers for most models in these popular makes:

- Arctic Cat
- Bobcat
- Can-Am
- CFMOTO
- Coleman
- Honda
- John Deere
- Kawasaki
- Kubota
- Mahindra
- Polaris
- Textron-Off Road
- Tracker
- Yamaha

Fabrics

UTV seat covers are only offered in our most durable and easy to clean fabrics. These fabrics are:

- Exotics
- Sof-Touch
- Carbon Fiber
- Camo
- Dura EZ-Care

[RUFFTUFF.COM/UTV](https://rufftuff.com/utv)

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COVER IT ALL

Headrests

Optional headrest covers are made to fit standard and active headrests, and in some cases headrests with video displays.

For UTV seat covers only, the seat cover price includes headrest covers where applicable.



Armrests

Optional armrest covers are available for small and large armrests. They are designed to allow access to cupholders and storage, where applicable.



Console Lid

Optional hard console lid covers match the trim fabric of the seat cover.



SPECIAL OPS™ PACKAGE

The Tactical Seat-Back Storage Solution



What will the Special OPS™ Package carry?*

- Up to Two Rifles/Shotguns in Most Soft Cases
Some state and local laws require firearms to be fully cased during transport. Always obey local, state, and federal gun laws.
- Up to Two Compound Bows or Crossbows
- Fishing Rods & Outdoor Gear
- Children's Activities
- Laptops or Tablets
- First Aid Supplies

RUFFTUFF.COM/SPECIAL-OPS

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*Inclusion of some items may block or restrict pockets and reduce their carrying capacity.

POCKETS

Pistol Pockets

Pistol pockets attach to the front of the seat bottom with Velcro for easy removal. Each pocket holds a pistol and two magazines, suitable for left- or right-handed users.

The inside is lined and padded, with a Velcro closure.

Always obey local, state, and federal gun laws.



Front Pockets

Front pockets are approximately 6 inches deep for most seats. When the seat bottom is tall enough, the pocket is attached on three sides; otherwise, the pockets hang as seen in this photo.

You cannot have a front pocket and a pistol pocket on the same seat.



Rear Pockets

Rear pockets are approximately 15 inches deep and are typically as wide as the seat back.

Rear pockets cannot be combined with the Special OPS™ Package.



DIAMOND QUILTING

2022 Ford F-450
Insert: Diamond Quilted Charcoal Sof-Touch
Trim: Goldberg Camo™ Jackhammer Black™



Diamond Quilting is an elegant stitching pattern added as an option to the insert portion of a Ruff Tuff seat cover.

The double foam used in Diamond Quilting adds dimension and comfort.

Diamond Quilting is available only in the following fabrics:

- Sof-Touch
- Perf. Sof-Touch
- Carbon Fiber
- Exotics
- Tuff Suede
- Velour

Diamond Quilting is not available on UTV seat covers.

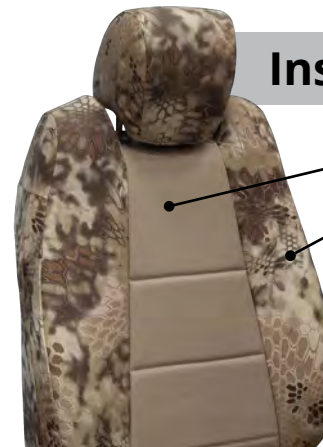
SEAT COVER SPECIFICS

Airbags

Ruff Tuff seat covers accommodate seat-mounted airbags, allowing them to deploy normally. When installing the seat covers, care must be taken to ensure the covers are on the correct seat, to keep the airbags accessible.



Insert & Trim



Insert
Trim

The insert is the center panel of the seat back and seat bottom. Its shape will vary depending on the original seat's design.

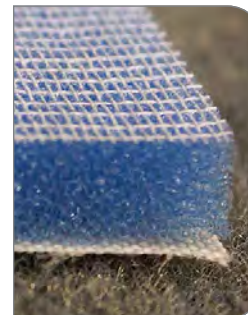
The trim is everything that isn't the insert, including the sides, the back, and the edges of the front.

Controls

All seat-mounted controls and levers will remain accessible after the seat covers are installed.



Foam



We back our seat covers with high-quality foam* for comfort, durability, and structure. On most vehicles, the entire seating surface is padded, both backrest and bottom. Diamond Quilted inserts have double the foam for additional comfort and definition.

*UTV seat covers and covers made using Saddle Blanket fabric do not have foam backing.

FLEX OPS™ PACKAGE

A Flexible, Tactical Seat-Back Storage Solution

Flex OPS™ is a storage and organization system designed for use in vehicles with adjustable headrests. It comes in a set of 2 units (driver and passenger sides). Flex OPS™ attaches to the support posts of the seat's headrest and hangs behind the seat.



What will the Flex OPS™ Package carry?*

- Up to Two Rifles/Shotguns in Most Soft Cases
Some state and local laws require firearms to be fully cased during transport. Always obey local, state, and federal gun laws.
- Up to Two Compound Bows or Crossbows
- Fishing Rods, Outdoor Gear, Tools, or First Aid Supplies
- Laptops, Tablets, or Children's Activities



RUFFTUFF.COM/FLEX-OPS

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*Inclusion of some items may block or restrict pockets and reduce their carrying capacity.

SHEEPSKIN



2012 Nissan Pathfinder
Sand Sheepskin

RIGHT: Custom fit provides coverage while maintaining access to seat controls.

Custom-made in California, these sheepskin seat covers stand out from other brands, due to the full coverage of the edges as well as the seating surface. Armrest, headrest, and hard console lid covers are also available to add a finishing touch to your vehicle's look.

The finest one-inch-thick sheepskins are meticulously selected for matching color and texture, then hand cut and sewn to a contoured fit by skilled craftspersons. Sheepskin seat covers feature:

- Full 1-inch Australian Sheepskin Pelt
- Perfect Glove-Like Fit
- Two-Year Warranty

RIGHT: Velcro panels ensure functionality of seat-mounted airbags.



RUFFTUFF.COM/SHEEPSKIN



Installation

The time and effort required to install Ruff Tuff seat covers varies by seat and vehicle, and our precise fit may require some patience. We send installation instructions and a helpful tool with each seat cover we ship, and we're happy to answer questions that arise while you're installing them. If anything is unclear or just doesn't fit, **please call or email us**. We'll be happy to help.

Our seat covers are designed to be installed **without disconnecting wiring**, and most are designed for installation **without removing the seats**. Some rear seats may need to be removed for seat cover installation.

Each piece of the seat cover is labeled with its location. Diagrams that identify each part of the seat and more helpful information is available at our website **rufftuff.com/installation**.

Our **YouTube** channel has a growing collection of videos to help with installation: **youtube.com/RuffTuffProducts**.

Ruff Tuff installs seat covers for an additional fee at our factory in West Valley City, Utah (Salt Lake City area). Many of our resellers provide the same service at their locations.

Policies

SHIPPING

Standard shipping is currently by FedEx Ground to the contiguous US and Canada, and via the US Postal Service to Alaska and Hawaii.

Ruff Tuff custom seat covers are made after the order is placed. Shipping times vary, and orders lacking complete information may be delayed. Call for details.

We may request photos of seats to help us select the proper pattern. *Resellers may wish to take photos when the customer places the order*, in case they're needed. Delays in obtaining photos or needed information will delay shipping and delivery.

TERMS OF SALE

Prices and product offerings are subject to change without notice.

WARRANTY

Ruff Tuff Products warrants its products against defects in workmanship and material for one (1) year from the shipping date. Ruff Tuff does not warrant against color change or fading.

This warranty is limited to repair and replacement only. Ruff Tuff's liability shall not exceed the replacement or repair cost of the merchandise.

The product may be repaired or replaced at Ruff Tuff's discretion.

Prior to returning an item for warranty service, the customer must call Ruff Tuff at **801-972-5845** or 800-453-8830 (US only) for a **Returned Goods Number (RG#)** and instructions.

For products by other manufacturers which are purchased through Ruff Tuff, see the respective manufacturers' warranties.

RETURN POLICY

CUSTOM SEAT COVERS

Ruff Tuff custom seat covers are made to order for the customer's specific vehicle (year, make, model, seat style, and installed features), using the customer's choice of fabrics, colors, and options. **THEY ARE NON-RETURNABLE.**

They are designed to be installed over the seat's original upholstery. They are not re-upholstery kits.

FLEX OPS™ PACKAGE

The Flex OPS™ package may be returned for refund in unused condition within 60 days after shipment. A 15% restocking fee will apply, and the customer is responsible for the cost of return shipping.

Ordering

THROUGH RESELLERS

Many customers choose to order through a local reseller. Some resellers will install seat covers for an additional fee. (Ruff Tuff also offers this service in West Valley City, Utah.) To find resellers in your area, call our customer service representatives or check our reseller list at **rufftuff.com/reseller-list**.

ONLINE

Customers can place orders at our website anytime, day or night. *Note that some types of orders cannot be*

placed on the web: orders for partial seats, steering wheel covers, dash covers, sheepskin, or more than one of the same seat cover.

BY PHONE

We're always happy to take your order by phone at **801-972-5845** during regular business hours. We're happy to answer any questions you have about fabrics, colors, patterns, and options.

You can **request fabric samples** by phone. We can also help you identify the correct seat styles, etc., for your vehicle.

About Us

At Ruff Tuff Products, LLC, we've produced **America's Finest Custom Seat Covers™** since 1976. We're family owned and operated, and we sew every stitch of every seat cover in our factory in West Valley City, Utah.

Our long history and the quality of our product aren't accidents. We believe in doing things right. We take pride in **custom fit, superior workmanship, and world-class customer service**.

Ruff Tuff has hundreds of authorized resellers across the United States and Canada. Some are large, national retailers; many are smaller, independent shops — and there's always room for more.

We're proud members of **SEMA**, the Specialty Equipment Market Association, and regular exhibitors at the annual SEMA Show in Las Vegas.

We support local and global charities and community organizations through annual events and donations. We support the families of active duty and fallen military heroes through other organizations.

Watch our
Brand Anthem
on YouTube:

THIS IS
RUFF TUFF





801-972-5845 • 800-453-8830 (US only)
www.rufftuff.com

